

Exercise on SC5 proposal writing

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Aim of the exercise:

- Recall important aspects of the Workshop
- Understand a particular call of interest
- Get practical experience in defining key aspects of a proposal such as: Objectives, Impact and Multi Actor Approach (MAA)
- Receive feedback on the spot

1st Step: The Call

- Study the call text
- Identify at least two (2) relevant H2020/ FP7 projects
- Identify at least three (3) potential partners

Available Time: 7'

2st Step: Objectives

- Define at least two (2) relevant S.M.A.R.T. objectives
- Assign at least two (2) KPIs per objective
- For each KPI define measurement technique and target values

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3rd Step: Impact

- Respond to at least one (1) expected impact
- Provide impact analysis (how you understand impact)
- Explain how your project contributes to expected impact
- Provide at least two (2) assessment indicators

Available Time: 7'

4th Step: Multi-Actor Approach (MAA)

- Explain how your consortium synthesis will respond to Multi-Actor Approach. What partners will you engage?
- Explain how your Work Plan will respond to Multi-Actor Approach. What activities will you design?

Available Time: 7'

Your turn, please come on stage



